

Sonni Web: A Broad Overview

A WALKTHROUGH OF OUR HOLISTIC WEB SERVICES



1. HOSTING

We start with transferring your website over to our partner hosting platform, Onyx Edge hosting. Great hosting is the **foundation** to a successful website, and often many website problems and performance issues are solved just by moving to our feature-rich, next-gen platform. Advanced features and specs outperform leading commercial options, and hosting resources are tailored to your needs. Our hosting service is our pre-requisite for any client work.

- We have your back-end needs completely covered -

2. WEBSITE IMPROVEMENTS

If you already have a website, we do a comprehensive website audit and apply website-side improvements to get your site up to our high standards. This could be image and assets compression, scripts optimization, minification, caching, missing on-page SEO elements, fixing poor content structure, having an accurate sitemap, deleting unnecessary or known problematic plugins, etc. Websites always come our way in awful shape and there's a lot of work to be done. If your website is not repairable, we will suggest rebuilding since that's more cost effective and smart long term.

OR...

2. WEBSITE BUILD: DESIGN & DEVELOPMENT

Need a new website? Great! This is the ideal route to take since you'll have a professional team behind your full website environment ensuring **high quality work from the ground up**. We've streamlined the web design and development process by pre-building the skeletal foundations your website will need. This saves you significant web development costs. Next, we strategize and customize to your goals and audience to create a polished, modern, and professionally designed responsive website that today's users will love.

- We have your front-end needs completely covered -

3. LONG TERM CARE & WORK

Optional but recommended. **Maintain a high standard and ensure longevity** with your website investment. We offer a retainer to ensure a strategic partner is on hand for website work, consultation, expertise and insights. No more burning resources looking for **quality** help when you need it. Our retainer plan can also include **valuable** monthly insights we share with you in an easy to understand way. Insights like full spectrum analytics, expert SEO audits, to heat maps so you can better understand your users behavior and make informed decisions and smarter investments towards your web presence. Our retainer packages ensure our continued engagement and gives us more resources to perfect the many layers of your site and online business goals – improving the macro and micro elements. **Let us bring our eclectic experience** with online business, tech, design, strategy, current SEO, effective UI, Pro web apps and tools, conversion flows and more *to your online business*.

- We have your ongoing needs completely covered -

4. THE RESULT

Peace of mind knowing your complete website and web environment is being taken care of by pros. No more costly web problem surprises that disrupt your business, or burning resources looking for help and solutions. Now you have a strategic web partner to manage a high quality web presence so *you* can focus on your business while *we* protect and maintain your web investment. Now you have a high performing, well-done website that elevates your brand, and your users and google love.

- Your online business will greatly benefit from our unique approach to full spectrum, high standards website care.

[CONTACT US TO GET STARTED](#)